



Announcement of Fortem Capital/Active Fund Placement Partnership (01/05/24)

We are delighted to announce a new partnership that marks a significant milestone in our expansion strategy. As of May 1, Fortem Capital is collaborating with Active Fund Placement (AFP), a leading third-party marketer based in Frankfurt, Germany.

Founded in 2009, AFP has built a reputation for excellence in the European fund placement sector. Their team of seasoned professionals excels in delivering best practice services, with a keen focus on UCITS. This partnership is poised to enhance our service offerings to institutional markets, family offices, private banking sectors, and independent asset managers.

"At Fortem Capital, we are committed to providing high-quality liquid alternative investment solutions that meet the evolving needs of our clients," says Ed Senior, CEO of Fortem Capital. "AFP's proven track record and extensive network perfectly align with this commitment, ensuring that our clients receive unparalleled service."

Andreas Kümmert, Managing Director at AFP, expressed his enthusiasm: "We are pleased to share that we have entered a new partnership with Fortem Capital, a London-based specialist in liquid alternatives. With the addition of innovative and unique total return UCITS solutions, we are expanding our product offering of best-in-class funds and managers. It is essential to us to have a team with a combined alternative and derivative investing track record that extends to over a century."

Together, we are set to deliver even greater value to our clients, supported by AFP's robust client servicing proposition tailored for German and Austrian investors.

We look forward to a fruitful collaboration with AFP and the exciting opportunities this partnership will unlock for our clients.

Sincerely,

Ed Senior
CEO, Fortem Capital